



SÉRIE SERIES

SEASON 3 } The Fontainebleau meetings

FONTAINEBLEAU 2nd → 4th July 2014

PRESS
DOSSIER

20th May 2014
Press conference
at the maison des auteurs

SACD



EUROPEAN SERIES AND THEIR CREATORS ARE STILL THE HEART OF THE FONTAINEBLEAU FESTIVAL

The 3rd season is on!

From 2nd to 4th July, Fontainebleau will be dressed in the Série Series colours for the third year running.

From the beginning, the Série Series festival has found its place as the only one of its kind:

Through its design: an event thought up and developed by professionals who are series' fans, who want to share their enthusiasm and know-how with other professionals from all over Europe as well as the general public.

Through its mission: to place European series and their creators at the heart of the action and reflection, paving the way to the public's passion observed of late.

Through its programme: eclectic series, sometimes unreleased, always remarkable, which anticipate trends and give the public the opportunity to preview TV series that may be on their screens in the near future... *Lilyhammer*, *Real Humans*, *Bron-Broen*, *The Hour*...

Through its atmosphere: both relaxed and studious, with no competitive element or prize giving.

Série Series, driven as it is by the organisers' convictions – the Kandimari Agency and the editorial committee, has made its mark with a strong and original editorial line and concept based on these key words:

DARING: at the heart of all the debates, as it is the driving force behind CREATION.

CREATION: the basis of everything and of all QUALITY works.

Audience SUCCESS: since all the series presented at the festival are hits in their home countries.

EUROPE as the arena for the series that Série Series chooses to promote.

The **FRIENDLY** and **PROFESSIONAL** atmosphere which is conducive to the development of professional networks on a European scale and which will be the basis of future successes.



SERIE SERIES IN A NUTSHELL:



An event **created by and for professionals** with the involvement of an editorial committee chaired by Nicole Jamet (screenwriter), Philippe Triboit (director) and Jean-François Boyer (producer), with Bénédicte Lesage (producer), Nicolas Jorelle (composer), Hervé Hadmar (screenwriter and director), David Kodsí (producer) and Pierre-Jean Rey (screenwriter).



© Sylvain Bardin



A showcase for European creation with a selection of surprising and/or remarkable series, all recent or even previously unseen, more often than not destined for international success.



A think tank dedicated to creation and to discussions on **working methods** and an exceptional opportunity for **networking** between European professionals.



Entire creative teams invited for exceptional case studies, chaired by professionals, authors and/or producers, giving access to behind-the-scenes aspects of quality series.



An event on a human scale with friendly and easy contact with creators of series from all across Europe, as much for professionals and students in the audiovisual sector, as for the general public who have free access to 90% of the programme.



A monitoring tool for the market of series to come, along with the statistics and forecasts of our partner Médiamétrie Eurodata Worldwide.



A successful fusion with the **TV CREATIVITY DAY** organised by the APA (association for audiovisual promotion), the 11th of which is on Thursday, 3rd July in the Fontainebleau theatre.

THE FIRST TWO SEASONS OF SERIE SERIES ALONE WERE:

More than
3000
festival-goers
including
1200
professionals

32
series
from

17
European countries
with their teams
(directors, producers,
screenwriters, broadcasters,
actors, composers...)

29
partners



© Etienne Chagnard



WHAT'S NEW FOR 2014?

EUROPE, MORE AND MORE ++++++

A EUROPEAN STEERING GROUP

made up of 8 non-French professionals is now assisting with the development of the festival.

Its mission: advise the organisers of Série Series so that the event gains in efficiency and usefulness for European professionals, today and in the years to come. With the help of the steering group, we are developing an event which is evermore European and aware of this sector's issues.

Its members are:

Tasja ABEL

(ZDF Enterprise - Germany)
Vice-president drama, responsible for acquisitions, sales and development.

Stefan Baron

(SVT - Sweden)
Held numerous positions at the head of drama of the Swedish public channel and was notably involved in *Real Humans*, *Death of a Pilgrim*...

Harald Hamrell

(director - Sweden)
one of Sweden's best known and award-winning directors for TV drama and feature films. He has co-written and directed many successes over the past 10 years, including *Real Humans*.

Lars Lundström

(author and producer Matador Film - Sweden)
Lars is the founder of Matador Film and screenwriter of many very popular series such as *Wallander*, *Brotherhood* or more recently, *Real Humans*.

Jed Mercurio

(author, screenwriter and showrunner - Great Britain)
After studying and working as a doctor, Jed decided to turn to writing full time after the success of his first series (*Cardiac Arrest* -1994). As a screenwriter for television, he created notably *Bodies* (2002) and *Line of Duty* (2013), which was BBC 2's biggest drama success of the past decade.

Luca Milano

(Rai Fiction, Italy)
Responsible for productions and co-productions of drama and animation projects for RAI, as well as marketing.

David O'Donoghue

(Carnival Films - Great Britain)
Director at Carnival Films since 2007, David was instrumental in the production and financing of *Downton Abbey*. He is now responsible for Carnival's growth strategy, as well as operational and communication aspects.

Tone C. Ronning (NRK - Norway)

She has written and directed many different genres including TV drama. Today she is executive producer for the Norwegian public channel.



ONE STEP AHEAD

Série Series is always looking to the future and increasing its role as a front-runner with two new session formats which will keep you coming back for more...

PILOTS IN SERIES

Along the lines of Scénaristes en Série in 2010, Série Series is launching a European marketplace for pilots of series and is resolutely turning its sights towards new talent with several initiatives. Creators, authors and producers will present their projects for series to an audience of European industry professionals likely to be interested and, in particular, broadcasting representatives who have come from all over Europe to take part in the festival.

The key objectives are to:

- Create a market for pilots of series in Europe, for all formats and for all distribution platforms.

- Help with the materialisation of European projects for series.

- Increase exposure of European projects in search of financial partners, once the projects have reached the image stage, in order to show the artistic ambitions of the series' creators.

"IN THE PIPELINE!"

The "In the Pipeline!" sessions are a trip around Europe to see what is in the editing room and will be on European screens later in 2014 and 2015. This year, there will be 7 works in progress from 6 European countries, which will be presented by their creators (screenwriter/producer/director...). This will provide the opportunity to see where the European series market is heading.



THE NETWORK IS EXPANDING

THE BROADCASTERS' CONCLAVE:

European channels' exclusive club
The Broadcasters' Conclave was initiated in 2013 and was so successful, that we have organised 2 conclaves this year.

The principle: each conclave will include 15 broadcasters (heads of drama and/or co-production) who will meet over an informal lunch to discuss the key issues of their sector and profession. There will be no outside observers, but there will be a moderator who will have prepared the meeting with the participants beforehand. This is a unique opportunity for these 34 broadcasters, both public and private, representing 14 countries, to share experiences freely between peers, in private and without censorship.

This year, the conclaves will be dealing notably with the question of the impact of "new broadcasters" – Netflix, Amazon...., on the series' market. This open discussion will provide a wealth of information for European countries which are all at different stages of analysing and acting upon this new phenomenon.

LINE-UP IN SERIES

With the presence of these 34 broadcasters, Série Series has become the platform for the editorial lines of European channels in all their richness and diversity.

Following a common brief, each broadcaster will have no more than 10 minutes to give a short and dynamic view of his/her channel's editorial policy, issues and perspectives. A booklet will be available providing the key figures of each country's audiovisual landscape, thanks to our partner Médiamétrie Eurodate TV Worldwide.



THE BROADCASTERS' CONCLAVE / Série Series 2014



INDUSTRY MEETINGS

Due to the success of the conclave, similar meetings have been organised for other professions: screenwriters, producers, directors.... The Meeting Room at the Fontainebleau Theatre will be home to these industry meetings, numbers will be limited and on registration only. The meetings will be chaired by someone outside the particular profession, but close to the concerns of these professionals.



THE LINK

Série Series has developed "The Link". A phone app for registering for the industry meetings, for contacting other festival pass holders directly and to help with organising your diary and meetings.



ON THE PROGRAMME

8 EUROPEAN SERIES PRESENTED BY THEIR TEAMS
4 EUROPEAN SUCCESSES & 4 INTERNATIONAL PREMIERE SCREENINGS

One episode of each series selected is screened and followed by a case study with their teams
(screenwriters, directors, producers, composers, broadcasters, actors...).

These discussions give the pass holders and general public the chance to get to the very heart of these series from the four corners of Europe.

New: The Link phone app enables the audience to ask the panel questions via the chairperson.



© DR

PEAKY BLINDERS

(United Kingdom – BBC2)

Birmingham 1919: a gangster family epic which centres on a gang who sew razors into the peaks of their caps and their fierce boss Tommy Shelby, who means to go up in the world.

**The audience share of the Peaky Blinders' pilot reached 11.9% when BBC2 has an average of 7.4% total audience during prime time.*

Screening of episode 1 of season 1 followed by a case study in the presence of:

Caryn Mandabach (producer)
Jamie Glazebrook (executive producer)
Grant Montgomery (production designer)
Martin Phipps (composer)

CAST AND CREW

Screenwriter: Steven Knight
Director: Otto Bathurst
Composer: Martin Phipps
Production: Caryn Mandabach Productions and Tiger Aspect Productions
With: Cillian Murphy, Sam Neill, Helen McCrory, Tom Hardy, Noah Taylor, Charlotte Riley
Format: S1: 6 x 60' S2 6 x 60'
Broadcast : September 2013



© DR

THE WRONG MANS

(United Kingdom – BBC2)

Comedy thriller about two well-meaning idiots who become entangled in a hideous world of crime, conspiracy and corruption after having answered a mobile phone found at a car accident.

**With an audience share of 19.5%, the first episode of The Wrong Mans more than quadrupled BBC2's average audience in the ages 16-39 category. The best start for a comedy on the channel since Extras in 2005.*

Screening of episode 1 of season 1 followed by a case study with the team.

CAST AND CREW

Creators and actors: James Corden and Mathew Baynton
Director: Jim Field Smith
Composer: Kevin Sargent
Production: BBC2 and Hulu
With: Mathew Baynton, James Corden, Sarah Solemani
Format: 6 x 30'
Broadcast: September 2013 (BBC2), November 2013 (Hulu)



© DR

INSIDE NO 9

(United Kingdom – BBC2)

What goes on behind closed doors on the street where you live? Inside N° 9 invites viewers into 6 very different n° 9s where the ordinary and mundane rubs shoulders with the extraordinary and macabre.

**23% for the launch of Inside N° 9 which is above average for ages 16-44 on BBC2*

Screening of one episode followed by a case study with the creators.

CAST AND CREW

Creators: Reece Shearsmith and Steve Pemberton
Director: David Kerr
Composer: Christian Henson
Production: BBC Comedy Production
With: Reece Shearsmith, Steve Pemberton, Rosie Cavaliero, Oona Chaplin
Format: 6 x 30'
Broadcast: March 2014



© Linus Hallénus/TV4

WELCOME TO SWEDEN

(Sweden-USA – TV4)

When an American decides to move to Sweden with the love of his life, things don't always go as expected...

**The first four episodes of Welcome to Sweden had an average audience share of 52.4% with ages 15-34. Greatly above the broadcaster TV4's usual share for this target audience (22.3%).*

Screening of episode 1 of season 1 followed by a case study in the presence of:

Greg Poehler (author, creator and producer)
Carl Åstrand (director)
Åsa Sjöberg (TV4)

CAST AND CREW

Original idea: Greg Poehler
Screenwriters: Niclas Carlsson, Josephine Bornebusch, Greg Poehler, (Peter Arrhenius 1 episode)
Director: Carl Åstrand
Composers: Andreas Grill and Nick Malmström
Executive Producers: Greg Poehler, Amy Poehler, Carrie Stein, Fredrik Arefalk, Pontus Edgren
Producer: Benjamin Thuresson
With: Greg Poehler, Josephine Bornebusch, Claes Månsson, Lena Olin, Christopher, Wagelin, Per Svensson, Illeana Douglas, Patrick Duffy, Aubrey Plaza, Amy Poehler
Format: 10 x 24' (2nd season in development)
Broadcast: March 2014



© DR

CHERNOBYL

(Russia – TNT Russia)

A group of adolescents gets together in Chernobyl, each of them on a personal quest. Things start to get complicated when they realise that someone, whose intentions are as yet unknown, is tracking them and is proving to be particularly cruel...

Screening of episode 1 of season 1 followed by a case study with the team.

CAST AND CREW

Creators: Ilya Kulikov and Eugeny Nikishov
Screenwriters: Ilya Kulikov and Eugeny Nikishov
Director: Anders Banke
Composer: Aleksandr Sokolov
Production: Solid Entertainment
Broadcast: end 2014



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HOLLANDS HOOP

(Netherlands – NTR)

Fokke is a father whose life falls to pieces overnight: his son is taking drugs, his wife leaves him, his boss fires him ... but that's nothing compared to the death of his father who leaves him a farm producing cannabis....

Screening of episode 1 of season 1 followed by a case study with the team.

CAST AND CREW

Creator: Franky Ribbens
Screenwriter: Franky Ribbens
Director: Dana Nechustan
Composer: Steve Willaert
Broadcasters: NTR, VARA, VPRO
Production: Lemming Film, NTR, VARA, VPRO
With: Marcel Hensema, Kim van Kooten, Martijn Lakemeier, Megan de Kruijf, Amber Berentsen, Peter van den Begin, Peter Paul Muller
Format: 8 x 50'
Broadcast: September 2014



8 EUROPEAN SERIES PRESENTED BY THEIR TEAMS (CONTINUED)



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**LES HOMMES DE L'OMBRE
SEASON 2**

(France – France 2)

A political and financial scandal is threatening to tarnish the French President's reputation. His communications team will have to solve the problem and will discover that France's First Lady is intimately linked to the scandal.

Première screening of episode 1 of season 2 followed by a case study with the team.

CAST AND CREW

Creators: Dan Franck, Frédéric Tellier, Charline de Lépine and Emmanuel Daucé

Original idea : Régis Lefebvre and Gérard Carré

Screenwriters : Marie Guilmineau and Sylvain Saada with Pauline Rocafull

Adaptation and dialogue: Marie Guilmineau

Director: Jean-Marc Brondolo

Composer : Christophe La Pinta

Producers : Charline de Lépine, Emmanuel Daucé and Jean-François Boyer

With : Carole Bouquet, Bruno Wolkowitch, Aure Atika, Grégory Fitoussi, Nicolas Marié, Philippe Magnan, Olivier Rabourdin

Format : 6 x 52'

Production date : 2014



© Michael Dineff / Atlantique Productions

**LES BORGIA
SEASON 3**

(France – Canal +)

The continued particularly turbulent and scandalous adventures of the Borgia family, prepared to do anything for power.

Première screening of episode 1 of season 3 followed by a case study with the team and notably the series' creator, Tom Fontana.

CAST AND CREW

Original idea: Tom Fontana

Screenwriters: Tom Fontana, Brant Englestein, Larry Cohen,

William Bromell, Andrea Ciannavei, Frank Pugliese, Chris

Albers, Susann Styron, Audrey Fouché, Marie Roussin

Directors: Christophe Schrewe, Metin Huseyin, Athina Tsangari

Composer: Eric Neveux

Producers: Takis Candilis, Olivier Bibas, Ferdinand Dohna

Production: Une Création Originale CANAL +/

ATLANTIQUE Productions (Lagardère Entertainment)/EOS

Entertainment/BETA Films GmBh/Etic Films s.r.o.

With : John Doman, Mark Ryder, Isolda Dychauk, Marta

Gastini, Dejan Cukic, Diarmuid Noyes, Andrew Hawley, Art

Malik, Assumpta Serna, Scott Winters...

Format: 14 x 52'

Production date: 2014



DISCUSSIONS, MEETINGS AND MASTERCLASSES

Sweden : how do they do it ?

A discussion on making series from the Swedish point of view.

With the international success of series like *The Bridge*, *Real Humans* and *30 Degrees in February*, it seems to be a good moment to ask if the Swedes have a secret recipe which could explain these bestsellers. Let's have a look at how these projects are developed, filmed, financed and created.

A discussion with Joachim Berensträhle (screenwriter, director, lecturer at Dalarna University) and Agneta J. Bergensträhle (producer, Fundament Film AB) along with other European producers (panel currently being set up).

A panorama of creation in series: review and outlook

A two-part analysis by Médiamétrie Eurodata TV Worldwide.

Analysis of the expansion phenomenon of European series internationally, analysis of new trends in original creations, local adaptations and international co-productions. Eurodata TV Worldwide will present the most dynamic markets, consumer trends, the most emblematic works, the newcomers and their effect on the market....

Presented by Sahar Bagheri, MEDIAMETRIE – Eurodata TV Worldwide International TV Research Manager

**Adaptation/Creation**

With the development of adaptations and the circulation of "formats" (*Rita*, *Broadchurch*, *the Bridge*, *Real Humans...*), it seems fundamental to look into this trend and its incidence on creation. This discussion will be based on the comparative study of the Italian adaptation of the Spanish series "*Polseres Vermelles*", which the RAI has just broadcast with success.

Series creation in Spain

With the support of La DAMA Screening of extracts from Spanish series followed by a masterclass with:

• Nacho Faerna, screenwriter and executive producer, author of numerous series including the mini-series "*La Piel Azul*" and "*El Asesinato de Carrero Blanco*", as well as the "*El Comisario*" and "*La Fuga*" series.

At present, he is head of drama at Shine Iberia.

• Joaquin Gorriz, screenwriter, director and television producer; he wrote "*La Fuga*" (2012), "*Angel o Demonico*" (2011) and "*Hay Alguien Ahi*" (2009, 2010).



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A Masterclass with Tom Fontana

Tom Fontana will be coming to Fontainebleau not only for the première screening of the 1st episode of season 3 of *Borgia* and to speak of his work with the team during the case study, but he will also be giving an exceptional masterclass. This will take place with limited numbers giving the opportunity for more personalised exchanges.





IN THE PIPELINE !

7 series fresh from the editing table, from 6 European countries, will be revealed and previewed during an afternoon of "in the pipeline"!

The format: screening of a film of extracts from series – 10 to 15 minutes – followed by a discussion with the creators (author and producer) and possibly the broadcaster, an actor...
A unique opportunity to get an idea of the coming trends...

**VIVA HATE**

(Sweden – SVT)

Viva Hate is the title of an album by the cult group The Smiths, which takes us back to the beginning of the 90s. The action takes place in Göteborg: 18-year-old Daniel has started a rock group with his mates. They dream of becoming stars..... love, humour, car chases, fights... a series packed with twists and turns.

Following the 10-minute screening of extracts, a discussion with the team.

CAST AND CREW

Creator and screenwriter: Peter Birro
Director: Jens Lien
Composers: Ian Persson, Jan Inge Berentsen Anvik
Producer: Martin Persson (Anagram)
With: Tom Ljungman, Anna Åström, Lena Endre, Peter Andersson, Leif André, Anastasios Soulis
Format: 3 x 58'

**THE STONE**

(Sweden – SVT)

Vera, whose husband has left her, decides to make a new start in the Swedish countryside, far from town. On the way there, she knocks over a 17-year-old boy. He dies. Actually, he was already dead – assassinated. This new series from the frozen north is part crime, part thriller, between *Twin Peaks* and *Top of the Lake*.

Following the 10-minute screening of extracts, a discussion with the team.

CAST AND CREW

Creators and screenwriters: Tomas Tivemark and Johan Kindblom
Production: Trë Vanner and SVT Drama
Format: 12 x 45'
Season 1 in pre-production and Season 2 in development

**HEAVY WATER WAR**

(Norway – NRK)

If he had had a nuclear weapon, Hitler would have won the war.

The series begins in Stockholm 1933 with the German Werner Heisenberg being given the Nobel for physics by his mentor Niels Bohr. Then we are off on a pursuit, mixing politics and action, which brings us to the sabotage of the heavy water factory in Norway in 1943. This series is based on history, but is much more than that. It focuses on the people involved, the risks they took and the choices they made.

Taking part in the discussion: **Per-Olav Sorenson (director), Christoph Bach (actor) John M. Jacobsen (producer) and Tone C. Ronning (broadcaster – NRK)**

CAST AND CREW

Screenwriter: Petter S. Rosenlund
Director: Per-Olav Sorenson
Executive producers: John M. Jacobsen, Sveinung Golimo, Marcus Brodersen, Morten Fisker, Stewart Mackinnon, Tone Ronning
Producers: Roy Anderson, Kari Moen Kristiansen
Composer: Kristian Eidenes Andersen
Production: Filmkameratene AS, Sebasto Film & TV Aps, Headline Pictures Ltd., The Norwegian Broadcasting Corporation (NRK)
With: Espen Klouman-Hoiner (Norway), Christoph Bach (Germany), Anna Friel (UK), Pip Torrens (UK)
Broadcast: end 2014/early 2015 – NRK

PILOTS IN SERIES

For the launch of this first European marketplace for pilots of series, we have received more than 60 projects, every format and genre imaginable. We are keeping the surprise for July but here are a few clues....

A dozen projects of European series will be presented.
The creators (author and producer) will have 10 minutes to pitch their project in front of an audience of professionals, including broadcasters from across Europe.
So good luck to all these projects which are just beginning to unfold!

**CRITICAL**

(United Kingdom – Sky 1)

Every minute counts! In this brand new medical series, one case is dealt with per episode in real time. A fast-paced series which keeps you on the edge of your seat and where each second is life-threatening for the patient. An incredibly realistic series which is filmed in a high-tech hospital.

Following the 10-minute screening of extracts, there will be a discussion led by **Jed Mercurio**.

CAST AND CREW

Showrunner: Jed Mercurio
Executive producers: Mark Readhead, Cameron Roach
Production: Hat Trick Productions, Sky
With: Lenni James, Claire Skinner, Kimberley Nixon
Format: 13 x 60'

Broadcast: 201

**LES TEMOINS**

(France – France 2)

Northern France. Desecrated tombs. Corpses are being dug up and installed in show homes. In each case, a woman, a man and an adolescent, unknown to each other, who form a "new family". Amidst the corpses, spotless furniture and photos of perfect families. Sandra Winckler, a young policewoman dealing with the case, comes across the photo of Paul Maisonneuve: an ex legend of the Lille Crime Squad who is going to have to go back on the job. Who is digging them up? Who is installing these corpses? Why and how? Sandra Winckler and Paul Maisonneuve – a woman and a man; two police officers for whom life will never be the same again....

Screening of an extract, followed by a discussion with **Hervé Hadmar (creator, screenwriter and director), Jean-Pierre Fayer (producer – Cinétévé), France Camus and Thierry Sorel (France 2)**.

CAST AND CREW

Director: Hervé Hadmar
Screenwriters: Hervé Hadmar and Marc Herpoux
Production: Cinétévé for France 2
With: Marie Dompnier and Thierry Lhermitte

**CHARLIE**

(Ireland – RTE)

A trilogy that takes place between 1979 and 1992, which follows the emergence of the highly controversial figure Charles J. Haughey in Ireland, through a political, historical and personal vision based on archive footage. An epic story which shows his quest for power, fortune and fame in a tumultuous historical context: riots in Northern Ireland, Thatcher's politics, the collapse of communism....

10-minute screening of extracts, followed by a discussion with the team.

CAST AND CREW

Creator and screenwriter: Colin Teevan
Director: Kenny Glenaan (episodes 1 & 2), Charlie McCarthy (episode 3)
Composer: Stephen McKeon
Producers: Jane Gogan & David Crean (RTE), Rob Pursey & Clare Alan (Touchpaper TV), Ed Guiney & Andrew Lowe (Element Pictures), Catherine Magee
With: Aiden Gillen, Tom Vaughn Lawlor, Lucy Cohu, Peter O'Meara, Peter Gowen
Format: 3 x 90'
Production date: 2013/2014

NORSKOV

(Denmark - TV2)



APA'S 11TH TV CREATIVITY DAY

APA (Association for Audiovisual Promotion) was created in 2004 on the initiative of Jean-François BOYER, by a group of producers who were keen to organise a gathering for all the professions involved in creation for television. Since then, the APA has organised 10 annual meetings: The TV Creativity Days, which have brought together as many as 600 professionals from the audiovisual sector : screenwriters, directors, composers, producers, distributors, technicians, actors, broadcasters... In 2014, the APA launched the innovative interactive website **ACTION!** The creation of this interactive website caters to a new need from our professions : giving everyone the opportunity to voice their opinion in an ongoing debate on these four categories: drama, documentaries, animation and performing arts.

The 11th TV Creativity Day organised by the APA on Thursday, 3rd July at 10 a.m. in the Fontainebleau Theatre, will begin with opening speeches by Senator David Assouline and the president of the parliamentary channel Public Sénat, Mr. Gilles Leclerc.

10.30 a.m.: Documentaries: current situation and prospects.

The recent reform: why? Documentaries, a difficult genre to define? Creative documentaries versus feature stories - why are historical and scientific documentaries the preferred choice?

Participants: a panel representing directors, documentary producers, public and private broadcasters, syndicates and institutional bodies.
Chaired by: Caroline Deschamps, Journalist (Public Sénat)

11.45 a.m.: Men – Women: the current climate in French drama?

Why are women so stereotyped in drama? Does it really represent French society?

Participants: a panel of screenwriters, directors, broadcasters and institutions.
Chaired by Guy Lagache, Journalist (D8)

1 p.m.: Closing speech of the morning session

by Mr. Olivier Schrameck, President of the Conseil Supérieur de l'Audiovisuel



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3.15 p.m.: Digital issues, Social TV, the US Giant versus cultural exception.

French creation facing globalisation: is it under siege or winning?

Is the digital revolution an opportunity or a menace? Is the digital era a myth or reality? Are regulations adapted to keep the balance? What future bills are there?

Participants: a panel of representatives of political institutions – the European Union, the Sénat, the Assemblée Nationale – heads of public and private television channels – producers' syndicates – the SACD
Chaired by: Guy Lagache, Journalist (D8)

5.30 p.m.: Closing speech by the Minister of Culture, Mme. Aurélie Filippetti (with reserve)

5.40 p.m.: The Conservatoire Européen d'Écriture Audiovisuelle – Class of 2014 prize giving

Fontainebleau will also be welcoming student screenwriters from the CEEA. On 3rd July, Aurélie Filippetti, the Minister of Culture and Communication, will be presenting professional screenwriter qualifications in the presence of Jimmy Desmarais, former student and producer at Haut et Court and patron of this year's class.

18h00: cocktail



CEEA
CONSERVATOIRE
EUROPÉEN
D'ÉCRITURE
AUDIOVISUELLE

The Association for Audiovisual Promotion kindly thanks its partners:





MUSIC – THE END TITLES !



Since the beginning of Série Series in 2012, music has been given a special place. Once again this year, Série Series will come to a close to the sound of music, with a battle between three very different musical groups! The opportunity for an original dialogue on theme music for series.

On Friday, 4th July, the Fontainebleau Theatre will resound to the gypsy tones of Les Gadjos, the vibrant sound of a quartet from the Symphonifilm Orchestra and pop music from Les Kiz. An explosive musical exchange which underlines exactly how essential music is in the creation of series.

LES GADJOS

Clément Lenoble and Julien Le Nagard are two guitarists who met in 2004, brought together by Django Reinhardt's music. They very quickly formed a trio and then a quartet which is Les Gadjos.
www.lesgadjos.com

LES KIZ

Les KIZ got together two years ago and have a strong sense of humour and provocation in their performance. They are very much of the YouTube generation with strong image content. This duo, who surprise, amuse and instantly enchant, really are a breath of fresh air on the French scene.

QUATUOR SYMPHONIFILM

This quartet was started 10 years ago and is made up of lead musicians from the Symphonifilm Orchestra, which specialises in recording (film music...). The full orchestra was on stage in Fontainebleau in 2013, but this time, it will be a more intimate group, but no less "nuts"!



AND AS ALWAYS

Set in unforgettable surroundings, Série Series is always the perfect interlude for watching remarkable series and meeting their authors, for partying with professionals from all sectors, for networking and meetings in dedicated areas and for discovering behind the scenes at the Château de Fontainebleau.



Evenings at Série Series

Three evenings have been organised to prolong the exploration of European series into the night, on Wednesday 2nd, Thursday 3rd and Friday 4th July. Each evening an exceptional work will be screened at the Theatre, in the presence of its team. On Wednesday and Thursday, there will be dinner and dancing in the Château de Fontainebleau and on Friday, the festival will close with a cocktail party and dancing at the Theatre.



The Meeting Room & new bar

These rooms are open to professionals and available for business meetings organised on our phone app. Série Series provides a platform for exchange and is a real think tank for the creation and production of television series.



Private visits of the Château

Although we see the Château all lit up for our parties, the private visits, open to all pass holders are a wonderful opportunity to discover behind the scenes of this historical landmark, which has been used as a backdrop and decor for over 150 films!



The Videotheque

10 digital viewing stations are available to pass holders during the festival, so that everyone can watch and watch again the whole programme on demand, as well as several other exclusivities!



