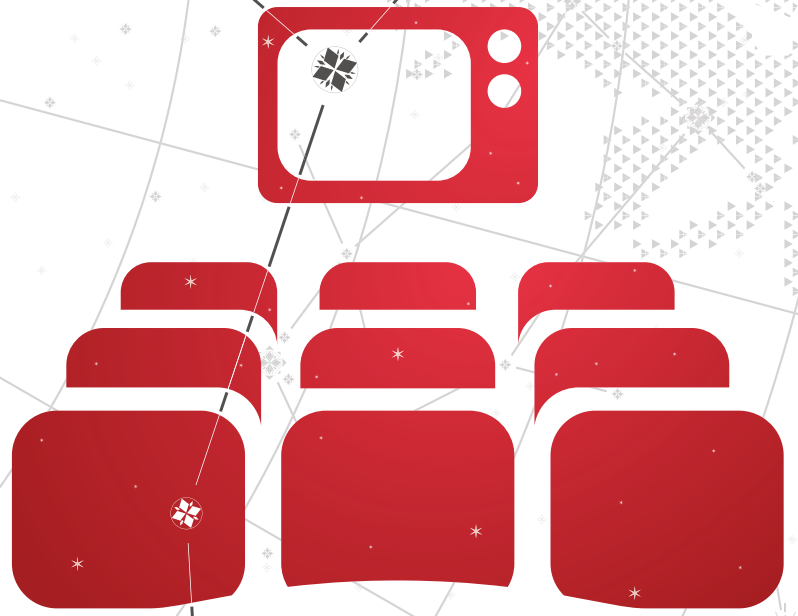


**PRESENTATION**



**FONTAINEBLEAU 2016**  
**29<sup>TH</sup> JUNE - 1<sup>ST</sup> JULY**

**SÉRIE SERIES**  
**THE EUROPEAN SERIES SUMMIT**



### EUROPEAN SERIES AND THEIR CREATORS ARE ALWAYS THE KEystone OF THE FONTAINEBLEAU FESTIVAL

**The 5th season of Série Series is from 29th June to 1st July in Fontainebleau, near Paris.**

From the beginning, the Série Series festival has found its place as the only one of its kind :

Through its **identity**: an event which adapts to the ever-changing European audiovisual sector, meeting the needs of professionals, with a programme firmly in touch with reality.

Through its **design** : an event thought up and developed by professionals who want to share their enthusiasm and know-how with other professionals from all over Europe, as well as the general public.

Through its **mission** : placing **European series and their creators** at the heart of the action and reflection, paving the way to the public's new-found passion.

Through its **programme** : eclectic series, sometimes unreleased, always remarkable, which **anticipate trends** and give the public the opportunity to preview TV series that may be on their screens in the near future... *Lilyhammer, Real Humans, Peaky Blinders, The Bridge, Deutschland 83...*

Through its **atmosphere** : both relaxed and industrious, with no competitive element. Série Series, driven as it is by the organisers' convictions – the Kandimari Agency and the editorial committee, has made its mark with a strong and original editorial line and concept based on these keywords :

**DARING** : at the heart of all the debates, as the driving force behind CREATION.

**CREATION**: the basis of everything and of all **QUALITY** works.

**EUROPE** as the arena for the series that Série Series chooses to promote.

The **FRIENDLY** and **PROFESSIONAL** atmosphere which is conducive to the development of professional networks on a European scale and of future successes.





## SERIE SERIES, A SINGULAR EVENT:



An event created **by and for professionals** with the involvement of an editorial committee chaired by Nicole Jamet (screenwriter), Philippe Triboit (director) and Jean-François Boyer (producer), with Bénédicte Lesage (producer), Nicolas Jorelle (composer), Hervé Hadmar (screenwriter and director), David Kodsí (producer).



**Entire creative teams invited** for outstanding case studies, chaired by professionals, authors and/or producers, giving access to behind-the-scenes aspects of quality series.



**A showcase for European creation** with a selection of surprising and/or remarkable series, all recent or unreleased.



**An event on a human scale** in a friendly and easy atmosphere with creators of series from all across Europe, as much for professionals and students in the audiovisual sector, as for the general public who have free access to 90% of the programme.



An event which is completely **in tune with the European players' concerns in this sector**, thanks to the advice of our European steering group: Tasja Abel (ZDFE, Germany), Stefan Baron (producer, Nice Drama / Nice Entertainment Groupe, Sweden), Harald Hamrell (director, Sweden), Anne Landois (showrunner and screenwriter), Lars Lundström (author and producer, Sweden), Jed Mercurio (author and screenwriter, United Kingdom), Luca Milano (Rai Fiction, Italy), David O'Donoghue (producer, Carnival Films, United Kingdom), Tone C. Rønning (NRK, Norway).



© Pierre-Jean Roy



A **think tank** dedicated to creation and to discussions on best practices.



A **monitoring tool** for the market of series to come, along with the statistics and forecasts of our partner Médiamétrie Eurodata TV Worldwide.



A platform for exchanges and meetings promoting **European co-productions** and **facilitating the circulation of works and talent**.



Exciting **events open to the general public and free of charge** for discovering the world of series differently: live concerts, competitions, autograph sessions and meetings with actors and authors, sessions for children...



## A LOOK BACK AT THE FIRST FOUR SEASONS OF SERIE SERIES :

More than

**6000**  
festival-goers  
including

**2500**  
professionals  
from all across Europe

**75**  
series  
from

**21**  
European countries  
presented by their teams  
(directors, producers, screenwriters,  
broadcasters, actors, composers,...)

**35**  
partners

**130**  
videos of case studies  
and masterclasses  
available on the internet



# A EUROPEAN IDENTITY

## EUROPE, MORE AND MORE+++

From the beginning, Série Series has wanted to represent and fly the colours of European creation in series. The United States may well have long been the reference in this domain, but Europe is now a major player in this industry, which has changed so very much over the past 10 years.

Europe, which is built on **A COMMON CULTURAL HERITAGE**, has made the most of its rich cultural diversity and the free expression of its national identities, to create series that are likely to cross borders: *Lilyhammer*, *Humans*, *Braccialetti Rossi*, *Bron – Broen*, *Rita*, ... All successful series rooted in local realities and yet which tackle universal problems. Série Series wants to facilitate the circulation of these original works, all worthy of international ambition seeing their quality and subject matter.

Since there is strength in numbers, Série Series aims to accompany European professionals who are keen to create a real **EUROPE OF SERIES**. A Europe of **COOPERATION** where **EXCHANGE AND COLLABORATION** become the norm, a sharing of knowledge and know-how between professionals ensuring that the quality of works produced is always greater.

A more knowledgeable, more open and more united Europe will be better equipped to deal with the new challenges generated by recent developments in the sector.

- What are the new rules of the game ?
- Which content for which public ?
- What media consumption trends ?
- Who to collaborate with in the future ?

So many questions that Série Series would very much like to find answers to.



*Downton Abbey* (GB) presented in 2013

© *Real Humans* (Sweden) presented in 2012/SVT Sveriges Television AB

*l'équipe de Une chance de trop*





# CREATION AND CREATORS : THE KEYSTONE OF SÉRIE SERIES

**C**reation and creators are always at the heart of problems and exchanges taking place over the 3 days of the festival :

- **SCREENING OF SERIES** either unreleased or recent, shown on big screens, reveal original European works which can be surprising or daring, and always high quality.

- **CASE STUDIES** after each screening, give the creative teams – screenwriters, producers, directors, composers, actors, broadcasters... – the chance to explain their work methods and to exchange best practices with the other European professionals present.

- **MASTERCLASSES** with leading series' creators talking about their personal background and professional careers: Ingolf Gabold, Dominic Minghella, Tom Fontana, Todd A. Kessler...

- **TALKS** with remarkable people who come to share their thoughts on the world of television or current issues. Some of the personalities who have had 20 minutes on the clock to share their particular point of view : Yves Guillemot (Chairman and CEO of Ubisoft) on innovation and risk-taking, Christian Wikander (head of drama SVT - Sweden) on the development process of series at the Swedish public channel, John Yorke (ex BBC and a British producer) enjoyed detailing successful series of the last 50 years, to come up with an «instruction manual »...

- **SUBSTANTIVE DISCUSSIONS** on more « technical » or topical problems in the audiovisual sector. For example : financing and support funds for series in Europe, sound in series, remakes and original creations : intimate enemies?, made in Sweden : how do they do it?...







# LOOKING TO THE FUTURE

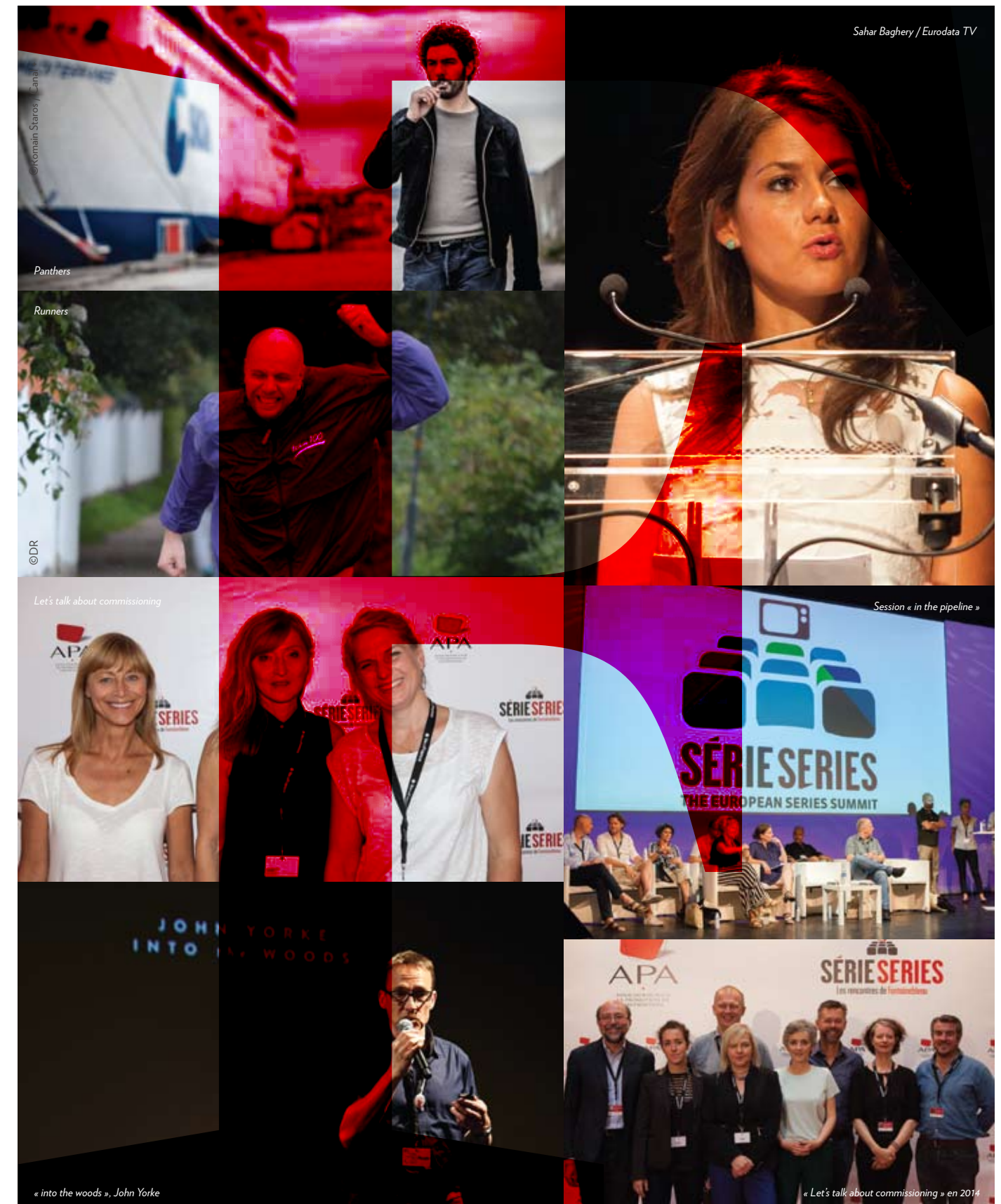
## ONE STEP AHEAD

**T**hrough its programme, participants and editorial choices, Série Series is looking resolutely to the future and playing its part as a « trendsetter » with its special formats :

● **THE ANNUAL REPORT AND PROSPECTIVE MARKET ANALYSIS** are presented every year by our partner Eurodata TV Worldwide at the opening of the festival : the opportunity to take stock of the major trends in the market and our profession. Pilots in Series is the only European market for series of all formats and broadcast platforms intended for spotting new talent and facilitating the exposure of projects in search of financial partners.

● **IN THE PIPELINE** is a look at European series in production and which will be on our screens shortly. These works in progress give a glimpse of tomorrow's series through a trailer or extract and a presentation by the creative teams.

● **SPOTLIGHT ON COMMISSIONING** : the aim of this new 15-minute format will shine some light on the editorial policies of European channels present at Fontainebleau, as pertinently and dynamically as possible. Thus, regularly over the 3 days, there will be a series of Q & A sessions between a channel's head of drama and a moderator from the audiovisual sector of a European country, not forgetting exchanges of points of view with the public. Creative policy, projects developed, market context, future projects ... in-depth interviews to better know European broadcasters, their issues, their constraints and their development lines. In addition, participants will be given details with figures (prepared by our partner Eurodata TV Worldwide) and a 2/3 minute video prepared by each channel will illustrate these exchanges on their editorial policy.







# AT THE SERVICE OF PROFESSIONALS

THE EUROPEAN SERIES SUMMIT COVERS INITIATIVES AIMED AT PROFESSIONALS TO FACILITATE THE CREATION OF EUROPEAN SERIES OF TOMORROW THANKS TO AN EXCEPTIONAL QUALITY OF EXCHANGE BASED ON SHARED EXPERIENCES.



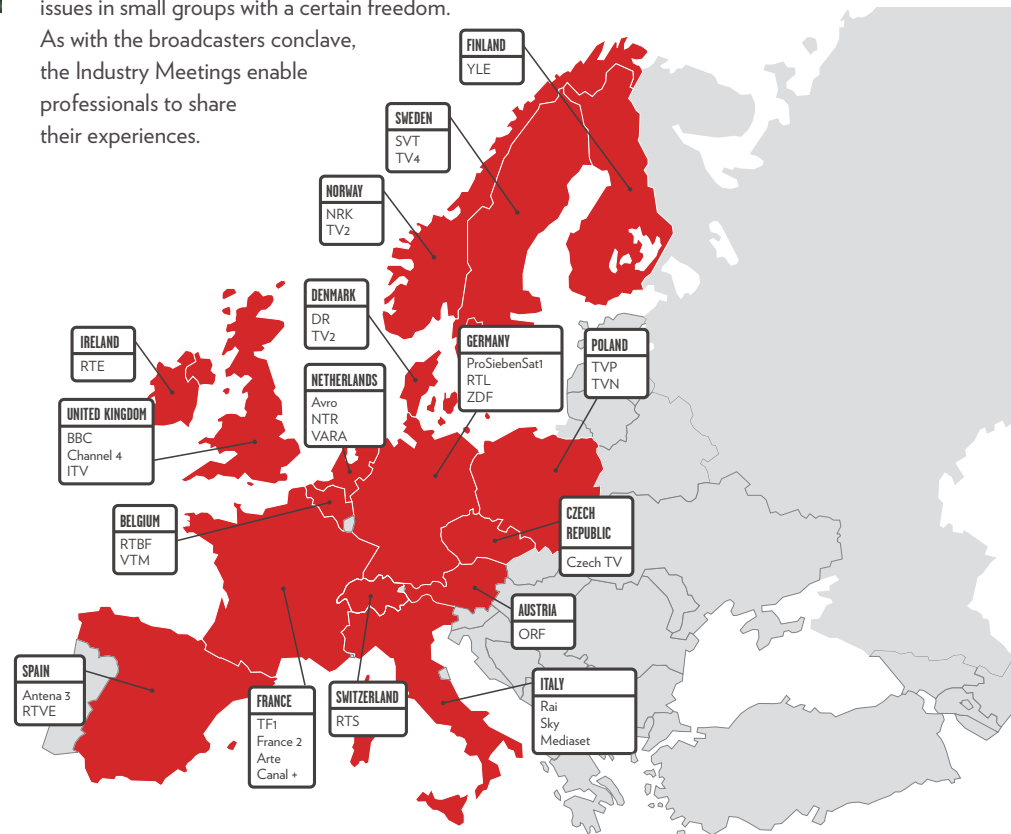
**THE BROADCASTERS' CONCLAVE :** With a programme and ad hoc meetings, the aim of this Summit is to make time for discussions and meetings favouring the development of a solid network of professionals in European series, the realisation of new projects and the exchange of best practices. An exclusive club for European channels. The Broadcasters' Conclave was initiated in 2013 and over 3 years has been attended by more than 40 broadcasters representing both public service and private channels, from more than 17 countries.

**The principle :** each conclave will include around 15 broadcasters (heads of drama and/or co-production) who will meet over an informal lunch to discuss the key issues of their sector and profession. With no outside observers, these conclaves are a unique opportunity for heads of drama to share experiences freely between peers, in private and without censorship.

## INDUSTRY MEETINGS :

Building on this success and adding to the 2016 programme, other professions in the industry now have their conclaves : producers, screenwriters, directors... By invitation/registration, screenwriters, directors, composers, producers, actors, distributors.... can take part in this summit for creators and tackle specific issues in small groups with a certain freedom. As with the broadcasters conclave, the Industry Meetings enable professionals to share their experiences.

A few meetings already considered : producers on the subject of co-production; between directors and screenwriters; between broadcasters, distributors and producers on financing works; between screenwriters on European narrative...





## A LOOK BACK AT THE LAST FOUR SEASONS OF SÉRIE SERIES



2012 - Steven van Zandt for Lillyhammer



2013 - The Downton Abbey team



2013 - The Village Français team



2014 - The Peaky Blinders team



2015 - The Humans' team



2014 - CEE's graduation ceremony for screenwriters



2015 - Downton Abbey concert



2014 - The Borgia team



Série Series 2013 - Château de Fontainebleau



2014 - The Hommes de l'Ombre team



2014 - Participants of 1 of the 2 broadcasters' conclaves



2014 - The Témoins team



2013 - The Line of Duty team



2014 - Aurélie Filippetti - Minister for Culture



2013 - The Utopia team



2013 - Série Series



2014 - Live Music! Symphonifilm Quatuor, KIZ and the Gadjos



2013 - Declan Lowney and Hervé Hadmar / Moore Boy



2013 - The Real Humans team



2015 - Todd A. Kessler



2014 - Frédéric Valletoux - Mayor of Fontainebleau



2015 - The Anomalie team



2012 - Ingolf Gabold - The Killing



2015 - Industry meetings



2014 - Inside n°9 - Gilles Galud and Jon Plowman OBE



2012 - Bruno Debrandt for Cain



2014 - Julien Dray and Série Series' Editorial Committee



2015 - John Lunn, Nicolas Jorelle and Eric Neveux

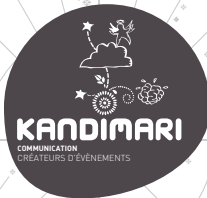


2013 - The 30 degrees in February team



2014 - Yves Guillemot, Chairman and CEO of Ubisoft





Kandimari  
61 rue Danton  
92300 Levallois-Perret  
France  
T : +33 9 52 10 56 08  
contact@kandimari.com

Contacts :

Marie Barraco – [marie@kandimari.com](mailto:marie@kandimari.com) – M : +33 6 63 58 88 90  
Laetitia Duguet – [laetitia@kandimari.com](mailto:laetitia@kandimari.com) – M : +33 6 87 70 42 72  
Ali Mella – [ali@serieseries.fr](mailto:ali@serieseries.fr) – M : +33 6 82 65 13 57

Photos from 2013 and from 2014 : © Sylvain Bardin et Philippe Cabaret / Série-Series

Photos from 2012 : © Olivier Vergerie / Série-Series

Série Series' Partners in 2015:

